



Your Guide to Fundraising

www.youthcancertrust.org



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Welcome

Thank you for choosing to support Youth Cancer Trust.

The money you raise will help us continue our work, to provide therapeutic wellbeing holidays, and secure online support to young adults (age 18-30) living with and beyond cancer.

Our work wouldn't be possible without the help of our fundraisers. We are so grateful for your support.

Together we can:

- Reduce isolation.
- Increase confidence
- Improve wellbeing
- Provide a sense of normality.
- Encourage healthy / outdoor activities.



Inside this guide you will find tips, ideas and advice for creating your own fundraising activity or event. If you have any more questions, please contact a member of our friendly team and we will be happy to help.

"I enjoyed my week so much, it was such a lovely break from reality."
Georgia.

"This holiday has been so so good and I'm so glad I've met some amazing new people including the team and people like me."
Paige



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Steps to Fundraising



DECIDE

Decide on what you'd like to do, from hosting an event, to taking on a challenge. Get in touch with us to let us know.

PLAN

Plan the details for how and when will you carry out your event or challenge, Make sure you keep it legal and safe.



SPONSORSHIP AND DONATIONS

Set up a Just Giving page, request a sponsorship form or collect donations.

RESOURCES

Think about what you need to host and organise your event and make it a success. Check out our fundraising resources.



SPREAD THE WORD

Tell all your family and friends. You could also share on social media, put up posters, and add to event listings and newsletters.

Fundraising Ideas

1.



Sport & Fitness Challenges

- Join a sponsored run / walk / cycle event.
- Take on a Tough Mudder or 3 Peaks Challenge.
- Host a sports tournament - darts / volleyball / danceathon.



2.



Community & Family Fun

- Host a movie night, pamper day or coffee morning.
- Organise an event in your local community- quiz / retro games night / karaoke.
- Wash cars or do odd jobs.

3.



Fundraising in the Workplace

- Do a sponsored job swap for a day.
- Host a fancy dress or dress down day.
- Enter a team for a challenge event.

4.



Entertainment

- Organise a battle of the bands or talent show.
- Host a fashion show or clothes swap event.
- Organise a crafting day or sell crafts you've made at a fete.

5.



Adventure

- Take on an overseas challenge.
- Do something brave like a sky dive, zip wire or shark dive.



Planning a Fundraising Event

PURPOSE

What would you like to achieve with your fundraising event? In addition to raising money, would you like to create awareness, bring together a community or have fun with your friends?

FUNDRAISING GOAL

How much would you like to make? Setting a target and watching the money grow can be really motivating. It can also encourage others to donate and help you reach your target. Download our fundraising goal tracker.

WHAT, WHERE, WHEN

Decide what the event will be, where you will host it, and confirm a date and time. If you're hiring a venue, you may need to book quite far in advance.

BUDGET

Will there be any costs involved in hosting your event? Can you get sponsorship or others involved to share the cost? Plan carefully to avoid any unexpected expenses.

TEAM

Who else will be helping you with your event? Make a clear list of who is responsible for each task and when it needs to be done by.

Keeping Your Event Safe and Legal



Health and Safety

- Carry out a Risk Assessment.
- Ensure your event is accessible for those attending.
- Check your Safeguarding requirements.
- If the event provides food, check the Food Standards Agency requirements.
- Have first aiders in place.
- Create a fire evacuation plan.

Legal Requirements

- Ensure you have insurance in place if required.
- Obtain any licenses or permissions required.
- Check trading requirements if you are selling products or services.
- Make sure you follow data protection requirements.



Useful Resources

<https://www.hse.gov.uk/event-safety/>

<https://www.fundraisingregulator.org.uk/about-fundraising/resources/fundraising-events>

<https://www.food.gov.uk/safety-hygiene/providing-food-at-community-and-charity-events>

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Taking Part in a Fundraising Challenge

PURPOSE

What personal goals are you hoping to achieve with your challenge? Are you hoping to reach a new personal best, increase fitness, overcome a fear, or try something new? Do you want an adventure, or to test your endurance? Having a purpose can keep you motivated when it gets tough.

FUNDRAISING GOAL

How much would you like to make? Setting a target and watching the money grow can be really motivating. It can also encourage others to donate and help you reach your target. Download our fundraising goal tracker.

WHAT, WHERE, WHEN

Decide on your challenge event and get signed up, or create a plan if you're doing your own thing. Ensure you've allowed enough training and preparation time. Now you can start telling people about your challenge and getting their support.

TRAINING

Creating or following a training plan can keep you on track and ensure you're fully prepared. Consult your GP if you're taking on an intense challenge that is different from your normal activity level. You may also need to consider nutrition for endurance challenges.

TEAM

Consider inviting friends, family or colleague to join you. It can make the challenge fun and you can support each other through it. If you prefer a solo challenge, make sure you have people there to cheer you on.

Setting up your Online Fundraising.

www.justgiving.com

The easiest way to fundraise for us is by using Just Giving.

- ✓ Create a fundraising page and share the link.
- ✓ Your supporters can leave you messages and you can share updates.
- ✓ The money is sent to us automatically. We also receive Gift Aid on donations, adding 25% to the total.

To Increase Donations:

- Customise your Just Giving page with photos, write about why you want to fundraise and what it means to you.
- Share some examples of how donations can support Youth Cancer Trust.
- Add a target for how much you'd like to raise, your friends will want you to reach it.
- Making the first donation on your page can lead to a large increase in the amount of donations and how much you raise.
- Share your page link with all of your friends, family and colleagues. Post it on your social media pages.

Set a fundraising target

Make the first donation

Share the link to your page

TOP
TIPS



www.justgiving.com



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Fundraising Tracker

Fundraising Target £ _____

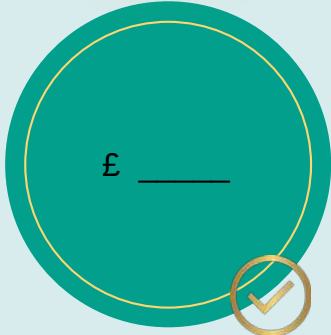


Fundraising Tracker

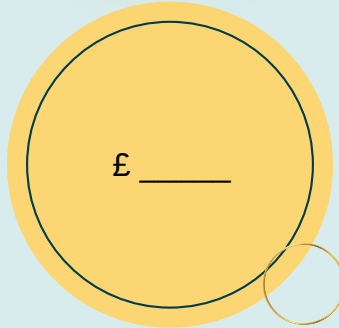
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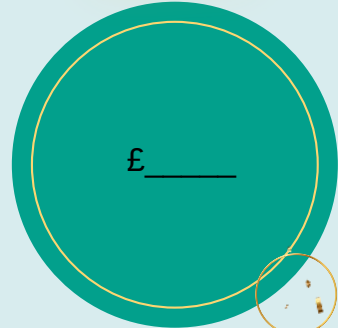
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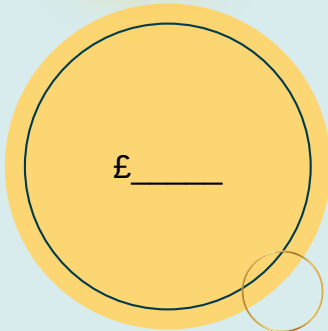
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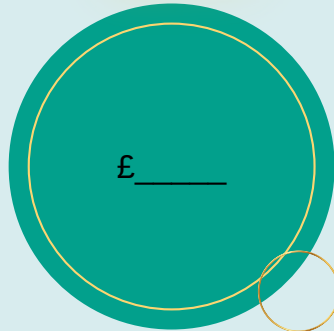
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40%



50%



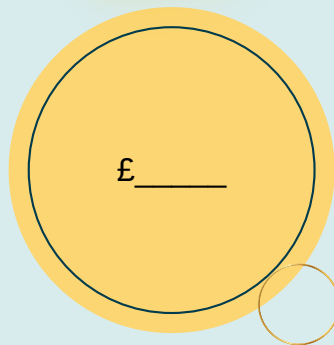
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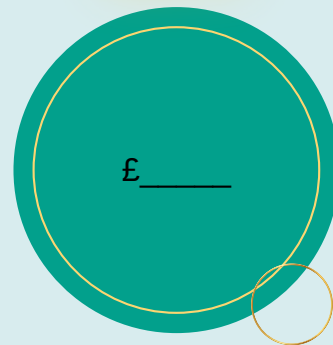
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80%

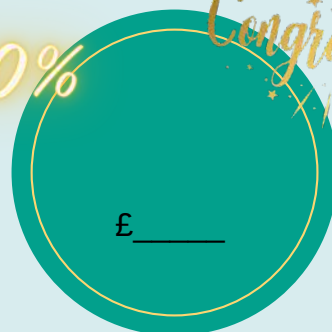


90%



100%

Congratulations!



Spread the Word

Community

Share with your friends, family and local communities- churches, leisure clubs etc. Put up a poster or give a talk.

Social Media

Use your social media accounts to share what you're doing. Include photos and video updates, and the link to your Just Giving page.

Colleagues

Add to your intranet, put a poster at the front desk, ask to share at a team meeting. Add to your email signature, put it in the newsletter, or on the company social media.

Media

Contact local newspapers and radio stations, add to local event listings and community group's social media.



How Your Fundraising Helps

£120



Fish and Chips

£120 pays for our holiday guests to enjoy fish and chips at the seaside.



£160



Craft Kits

£160 pays for 20 craft kits to be sent out to our guests joining our online crafts session.

£240



Day Trip

£240 pays for 12 holiday guests to enjoy a day trip to a local attraction.

£540



Activity

£540 pays for our 12 holiday guests to take part in an adventure activity.



£1000



A Holiday

£1000 provides a holiday for a young adult with cancer.



After Completing Your Fundraiser.

Paying in the money you raised.

If you used Just Giving this will be transferred automatically.
If you collected cash, you will need to pay this into your bank account then send us a cheque, or use the donate button on our website.



Share your success.

Let all your supporters know how you got on. Share photos and videos of your event or challenge and the final amount you raised. Let us know how you got on so we can celebrate you too. If you send us some photos we can share in our newsletter.



Say Thank you

Say thank you to your volunteers, donors, sponsors and supporters. Its always appreciated if you can send a personal thank you message if possible, or mention them by name in your social media post.





Thank you for choosing to fundraise for Youth Cancer Trust.

With your help we can make a difference to the lives of young adults living with and beyond cancer.



"Stays like this is what makes having cancer a little better (if that's possible lol) being able to have this opportunity that I definitely wouldn't have any where else. You've all been so accepting of me and my disability and included me in everything."

Mollie

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